



North-east Scotland

# Tourism Conference

4 November 2026

## Exhibitor Opportunity





## North-east Scotland Tourism Conference

Put your business in front of the region's tourism decision makers.

VisitAberdeenshire will host the bi-annual North-east Tourism Conference on **4 November 2026** in Aberdeen. The North-east Tourism Conference is the leading bi-annual gathering for Aberdeen and Aberdeenshire's visitor economy, bringing together industry leaders, tourism operators, public sector partners and businesses who influence how the region grows and evolves.

If your goal is to increase visibility, strengthen industry relationships and connect with potential customers and collaborators in one place, exhibiting at the North-east Scotland Tourism Conference offers exceptional value and impact. The 2024 conference attracted over **200 delegates, sponsors and exhibitors.**

Secure your exhibitor space by contacting Nikki, Gemma or Fiona in our commercial team at [opps@visitabdn.com](mailto:opps@visitabdn.com) and be part of the conversations shaping the future of tourism in the north east.

# Why Exhibit?

Exhibiting gives your organisation direct access to a highly relevant audience actively looking for new ideas, partnerships, products and services. Whether your business operates within tourism or supports the sector through services, technology, food and drink, experiences or supply chains, this is an opportunity to raise your profile with professionals who matter to your business.

Your exhibition space will sit at the heart of the conference networking area, ensuring regular engagement with delegates throughout the day. With refreshment breaks and informal networking centred within the exhibitor hub, you will benefit from consistent footfall, meaningful conversations and valuable face-to-face connections that extend beyond traditional marketing channels.

For **£299 + VAT**, exhibitors gain a high-visibility platform designed to maximise brand exposure, spark meaningful conversations and generate new business opportunities within a sector contributing over £1.3bn annually to the North-east economy.

## Exhibitor Package

**£299 + VAT**

Your package includes:

- **Exhibition stand** complete with a trestle table (approx. 150 x 75cm) and space for a pop-up banner, giving you a professional presence to promote your products, services, and expertise.
- **Full-day delegate ticket**, granting access to all conference sessions. Ideal for staying informed, spotting opportunities, and engaging with industry leaders throughout the day.
- **Company logo featured on the online exhibitor page**, boosting your visibility before, during and after the event.
- **Three dedicated networking breaks** within the exhibitor area, ensuring a steady flow of delegates and valuable face-to-face engagement.
- **Delegate incentive programme** designed to drive footfall to every stand, increasing your chances of lead generation and meaningful conversations.





## For more information, please contact the commercial team

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