

Reach festive visitors ready to book

Put your business in front of an engaged audience actively searching for inspiration across Aberdeen and Aberdeenshire.

Why advertise with VisitAberdeenshire?

- ✓ Trusted official tourism platform
- ✓ Reach a local audience plus UK leisure visitors
- ✓ Thousands of monthly engaged visitors actively planning trips

Our audience

- **31.6K+** monthly visits
- **64.1K+** monthly views
- **104.1K+** social media followers
- **133.7K+** e-subscribers | 32.9% open rate

**Average monthly figures from June'25 – June'26.*

Explore our advertising packages →



Availability is limited.

Secure your festive advertising package today.

Gold

MOST POPULAR

- Homepage banner: 4 wks
- Inclusion in regional e-newsletter: up to 10K subscribers
- Exclusive e-newsletter: up to 10K subscribers
- Social media advertising: 4 wks

£850+vat
SAVE £270

Frankincense

- Homepage banner: 4 wks
- Inclusion in regional e-newsletter: up to 10K subscribers
- Exclusive e-newsletter: up to 5K subscribers
- Social media advertising: 3 wks

£750+vat
SAVE £215

Myrrh

- Homepage banner: 4 wks
- Inclusion in regional e-newsletter: up to 10K subscribers
- Social media advertising: 2 wks

£395+vat
SAVE £75

Book early to secure your package.

Let's build your festive campaign - contact Gemma Laing, Advertising & Sponsorships Manager:

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