

## Elevate your event promotion in 2026

As the official tourism organisation for Aberdeen and Aberdeenshire, VisitAberdeenshire's What's On section attracts over **20,000** monthly views from visitors seeking unique experiences and events across the region.

Highlight your event to a audience ready to explore the region in 2026. From festivals to gigs, theatre shows to comedy nights and highland games to local shows, the VisitAberdeenshire What's On advertising package can ensure your event is in front of a highly engaged audience.

For more information or to book your package, please contact:

**Gemma Laing**

Advertising Sales Executive  
 gemma.laing@visitabdn.com  
 07843 976 697

	Gold	Silver	Bronze
Banner advert <small>Featured on What's On page</small>	✓	✓	✓
Featured listing	✓	✓	✓
Social spotlight <small>Organic Instagram and Facebook story ads</small>	✓	✓	✗
Email featured event	✓	✗	✗
Total package cost	<b>£350 + VAT</b>	<b>£250 + VAT</b>	<b>£175 + VAT</b>
Package discount	<b>39%</b>	<b>23%</b>	<b>0%</b>

Examples only:

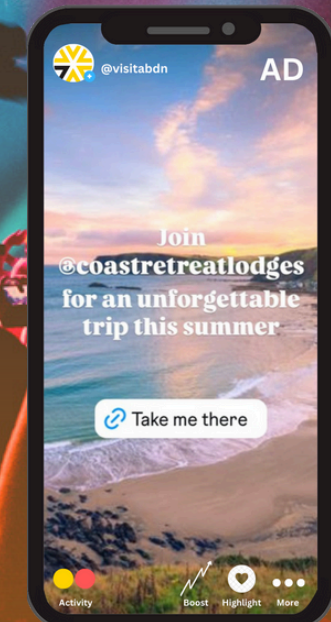


Image Credit: Anthony Mooney